Year in Review

OLD MTV EVENTORS

A community event of the Old Mountain View Neighborhood Association (OMVNA)

The OLD MTV EVENTORS

CREATED IN APRIL 2022

A social committee who design and run neighborhood events to promote community connections.

There are many Eventor Opportunities

Puppet Master
Event Coordinator
Entertainment Wrangler
Vendor Wrangler
Volunteer Coordinator
Information Manager
Number Cruncher
Roadie

Field Jockey
Promoter
Words & Pictures
Girl /Guy Friday
SPECIAL SIGN UPS
Block Party Guru
Mixologist
Advisor

14 Team Members

Kristin Bailey

Susan Bickford

Samantha Blewis

Emily Chueh

Kavita Coombe

Deb Henigson

Katarina Ling

Kristen McGuire-Husky

Radhika Rengarajan

Peggy Prendergast

Upma Sharma

Corey Vickrey

Mia Whitfield

Lorraine Wormald

9 Events

Chalk it Up to Spring
Grab some chalk, use your imagination & have fun drawing!
Free for all ages. Chalk provided.
Saturday, APRIL 9 @1pm - 4pm
Mercy Bush Park
Neighborhood Chalk Party Sponsored by OMVNA

Old Mountain View Neighborhood
We'll bring the lemonade!
POTLUCK PICNIC
SAT JULY 16th - 5PM - 7PM
MERCY-BUSH PARK
DETAILS @ www.omvna.org
A community event of the Old Mountain View Neighborhood Association (OMVNA)

RANGOLI CHALK PARTY
Mercy-Bush Park
Sunday OCT 16 3PM -5PM
Free for all ages. Activities, chalk & patterns provided.
DETAILS @ www.omvna.org

Neighborhood EGG CRAWL
Advance Registration Required
omvna.org
SATURDAY
APRIL 23rd
FROM 10:00-NOON
Join us for our first Neighborhood Egg Crawl
(It's like Halloween with Eggs!)
HOW DOES IT WORK?
Sign up as a HUNTER or a HIDER!
A community event of the Old Mountain View Neighborhood Association (OMVNA)

Old Mountain View Neighborhood
ICE CREAM SOCIAL
SUNDAY August 21st • 1PM-3PM
Featuring Live Music by The Corner Laughers (bring a chair & enjoy the music!)
Baskin Robbins Ice Cream Cart
Face painting, children's games & chalk
MERCY-BUSH PARK
DETAILS @ www.omvna.org
A community event of the Old Mountain View Neighborhood Association (OMVNA)

Hot Chalk-a-Lot
Sunday, December 4
Mercy-Bush Park
2:00 - 4:00 pm
A Neighborhood Social.
Drink hot chocolate & decorate the sidewalks with chalk.
DETAILS @ www.omvna.org
A community event of the Old Mountain View Neighborhood Association (OMVNA)

Chalk it Up to Summer
Grab some chalk, use your imagination & have fun drawing!
Free for all ages. Chalk provided.
Sunday, JUNE 12 @ 9 am -11 am
Mercy-Bush Park
DETAILS @ www.omvna.org
A community event of the Old Mountain View Neighborhood Association (OMVNA)

JOIN YOUR OLD MOUNTAIN VIEW NEIGHBORS FOR A
FRIENDSGIVING Potluck
SUN NOV 13TH - 4PM - 6PM
• MERCY-BUSH PARK •
We'll bring the apple cider!
DETAILS @ omvna.org

The Caroling Crawl
Saturday December 10th
Calling all Carolers & Cookie Eaters!
Join us for neighborhood caroling starting in Mercy-Bush Park at 4PM
Festive attire and wearable lights encouraged.
DETAILS @ www.omvna.org
A community event of the Old Mountain View Neighborhood Association (OMVNA)

Finances

Events	Permits	Marketing	Supplies	Attendees		Revenue	Expenses
Egg Crawl		$81.66	$42.06	130			**$123.72**
Chalk Spring	$66.00	$46.09	$68.62	20			**$180.71**
Chalk Summer	$66.00	$32.81		25			**$98.81**
Summer Potluck	$66.00	$0.00	$0.00	50			**$66.00**
Ice Cream Social	$66.00	$19.93	$908.54	350		$537.00	**$994.47**
Festival of Lights with Chalk	$66.00	$43.75	$50.16	200			**$159.91**
Friendsgiving Potluck	$66.00	$43.75	$12.00	25			**$121.75**
Hot Chalk-a-lot	$66.00	$43.75	$33.08	60			**$142.83**
Caroling Crawl		$43.75	$97.42	30			**$141.17**
General Supplies for MTV Eventors			$361.15				**$361.15**
SubTotals	***$462.00***	***$355.49***	***$1,573.03***	***890***		***$537.00***	***$2,390.52***
						Total Deficit	**$1,853.52**

Block Partys

As far back as 2008, Old MV residents could apply for a grant from OMVNA to help host a block party. Old MTV Eventors got involved and petitioned for a block party grant increase!

Block Party Grants

Grant has been increased from $50 flat to

- $50 for parties with 10-19 people
- $100 for parties with 20-39 people
- and $150 for parties with 40 or more people.

Block Partys Support

- Updated Block Party Packet
- Street Closure Signs and Cones
- Easy Online Upload for Reimbursement

Block Party Info blockparty@omvna.org
or omvna.org under the Events Tab

Overview

- Started April 2022
- 14 Team Members
- 9 Events
- Spent $2,307
- Nearly 900 Neighbors Engaged
- Supported 2 Block Partys

What did we learn?

- Simple ideas work
- Adding hot chocolate is a draw
- Events in cold / rain / dark are less desirable
- Most people learn about events from signs
- We are making community connections
- We should do more

2023 Outlook

- Eventors Meet Quarterly
- Plan 2-3 Events per quarter
- Increased budget
- Add Downtown Mixers